



TEACHERS APPRECIATION FOUNDATION

"The School Village Will Teach The Child"

SPONSORSHIP PROPOSAL



2026



www.taf5.
org

TABLE OF CONTENTS

03

Who We Are

04

Our Mission

05

Meet our Founder

06

Meet the Team

07

Our Audience

08

Our Reach

10

Opportunity

11

Contact

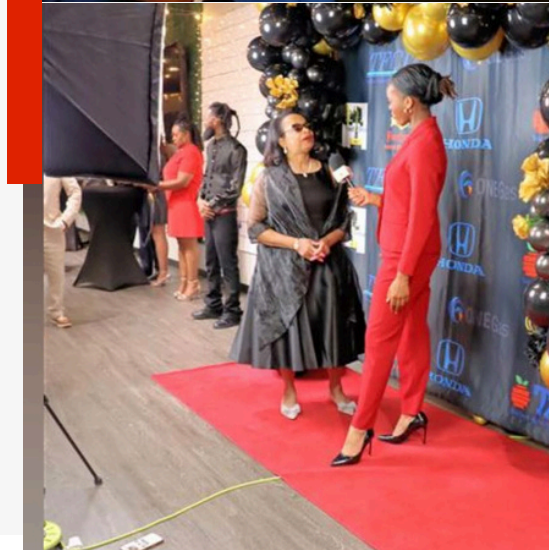
WHO WE ARE

The Teachers Appreciation Foundation is a certified nonprofit organization founded in the summer of 2014. We recognized a need to acknowledge and publicly appreciate those that serve our children in education. These unsung heroes connect in a caring and supportive way with our young people. Their smile, words of encouragement, and caring actions not only strengthen our young people but they truly help them to face the remainder of their day in a healthy way, opening their minds to embrace the learning process. We honor every level of service - from janitorial to administrative, and every person that comes into contact with our children bears an impact on their experience.



WHAT WE DO

The TAF Awards recognize the contributions of educators, administrators, and servicemen who work in schools and educational institutions throughout the country. Each year the TAF Awards Academy select and vote on who they would like to be recognized and honored. Upon receiving enough votes, we then host a prestigious event called the TAF Awards. Here, the winners are acknowledged and awarded for their commitment to the community. We've coined the phrase "The Grammys" for the awards ceremony: "The Grammys for Dignitaries, Educators, and Support Staff."



OUR MISSION

Our efforts are dedicated to expressing appreciation for those who are involved in elementary, middle, and high school education. As an organization, we strive to highlight exemplary service, encourage our educators to pursue lifelong academic continuing education, and provide students committed to academic excellence with direct scholarships that will enable them to succeed in college.

How we serve

Serving is the highest priority at TAF. In the past eleven years, we have developed strategic partnerships with community leaders, organizations, Oklahoma school administrators, and parents. These valued community members help us identify the amazing adults that support our young people in education with an uncompromising commitment to excellence.

Community Engagement

Teachers Appreciation Foundation Annual Awards Show

We present an evening of enchanting elegance to honor our educators, administrators, counselors, cafeteria workers, and bus drivers. Throughout our communities, these unsung heroes play an important role by encouraging, uplifting, serving, and caring for our young and impressionable future leaders. Selected award recipients are provided with a financial donation that can be applied toward continuing education.

Teachers Appreciation Foundation Annual Gala and Fundraiser

Each year, we recognize business leaders who make great strides to support our schools. We also recognize companies that find unique ways to contribute. We are unable to accomplish what we do without the support of these companies, and our children are unable to receive the assistance they so desperately need. This is our way of saying "Thank You" to our donors and community leaders who support education.



MEET OUR FOUNDER

Karim Muhammad

Founder and Executive Director

The Teachers Appreciation Foundation was founded by Karim Muhammad and is headed by him as its Executive Director. He founded the organization to honor his mother, who served as a teacher for more than 30 years. During her tenure, he observed her caring for many students and working with many staff members to provide an exceptional education experience. Through his observation, he recognized a need to honor everyday heroes like his mother and teacher. He then shared the idea with his mother, who was overwhelmingly excited, fueling Muhammad to form the foundation on June 9, 2014. He later coined the TAF motto "The School Village Will Teach The Child."



Our efforts are dedicated to expressing appreciation for those who are involved in elementary, middle, and high school education. As an organization, we strive to highlight exemplary service, encourage our educators to pursue lifelong academic continuing education, and provide students committed to academic excellence with direct scholarships that will enable them to succeed in college.

How we serve

Serving is the highest priority at TAF. In the past eleven years, we have developed strategic partnerships with community leaders, organizations, Oklahoma school administrators, and parents. These valued community members help us identify the amazing adults that support our young people in education with an uncompromising commitment to excellence.

MEET THE TEAM



LaSandra Muhammad
Board Member/President



Miniimah Muhammad
Board Member/Secretary



Tesa Linville
Board Member/Treasurer



Kami Muhammad
Board Member



Cedric Sunray
Board Member



Malik Muhammad
Board Member



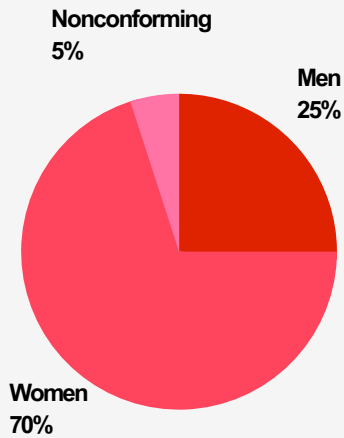
Timeka Steward
Board Member



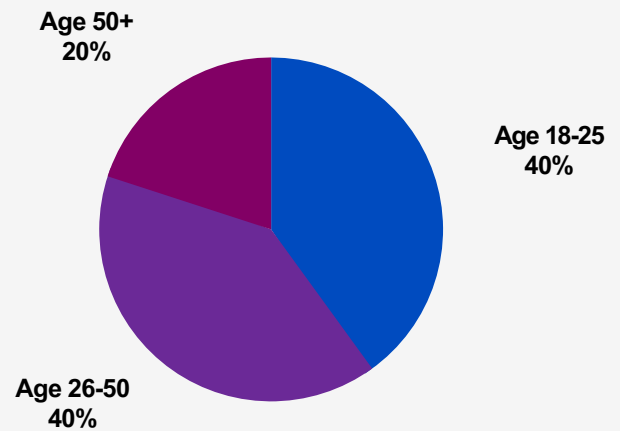
LaRhonda Fields
Board Member

OUR AUDIENCE

Gender



Age



In the next 18 months

95% plan a major home renovation

22% will apply for a new credit card

65% will plan to pursue Continuing Education

35% plan to travel within the US

23% plan to buy their first home

95% will purchase new school supplies

OUR REACH

EVENT ATTENDANCE

Approximately 500 people attend each year's TAF Awards, 100% of whom come out to celebrate and honor our local heroes and dignitaries.

SOCIAL MEDIA REACH



20,000

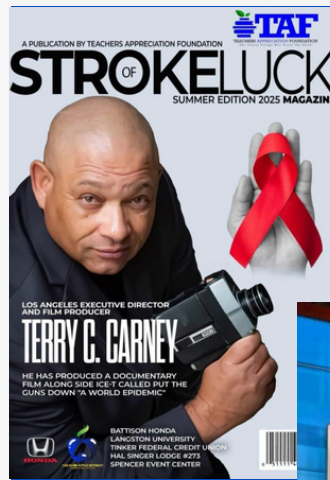
Followers

17,022

Likes

MEDIA REACH

Media outlets such as Oklahoma's News 4, Fox 25, News 9, and KOCO News5 abc have featured our organization. As a TAF Awards Sponsor, your company will be featured in newspaper articles and local news coverage alongside our organization this upcoming year.





"I WANT EDUCATORS TO LOOK FORWARD TO THE TEACHERS APPRECIATION FOUNDATION AWARDS SHOW.

(TAF AWARDS)

I want them to look forward to the Awards Show as the Grammys for dignitaries, educators and support staff,"

9

Karim Muhammad

Executive Director/Founder

SPONSORSHIP OPPORTUNITIES

Brand Placements & Activations

Be A part of History! As a Premier Sponsor of the TAF Awards, your company logo will appear on the Step and Repeat Banner, Flyers, and T-Shirts. Additionally, you are welcome to bring your own brand activation to the event.



Step and Repeat Banner



YOUR BRAND HERE

Flyers



YOUR BRAND HERE

T-shirts & Hoodies



YOUR BRAND HERE

SPONSORSHIP

Proposal



Dear Potential Sponsor,

By supporting the Teachers Appreciation Foundation, your organization will demonstrate its appreciation for the school village, its commitment to the community, and its concern for the next generation of leaders. TAF is a 501(c)(3) so your sponsorship will serve as a donation and is tax-deductible.

We'd like the opportunity to discuss a sponsorship package that will align with your company's community outreach and philanthropic goals.

Some of the Benefits we provide to our Sponsors include:

- Prominent sponsor recognition on all event-related marketing & promotional collateral: invitations, flyers, e-mails, event program and posters.
- Sponsor recognition on-stage and link from the event page on our website Company name mentioned in all media advertising: print, online, TV and radio 10 tickets to the event
- Sponsor table at the event and the opportunity to display any products, services, or company marketing materials
- and more!

We would like the opportunity to discuss how sponsoring these events will be beneficial to your company's mission and select a sponsorship package filled with value.

Kind regards,

Karim Muhammad

Founder of the Teachers Appreciation Foundation
P.O. Box 2873, Oklahoma City, OK 73101
405.532.3488 / info@taf5.org

SPONSORSHIP Proposal



CONTACT US

For Further Information



(405) 532-3488



info@taf5.org / www.taf5.org



P.O. Box 2873, Oklahoma City, OK 73101
2711 Spencer Rd., Spencer, OK 73084

COMPREHENSIVE

Financial Breakdown

Summary of Expenses

CATEGORY	DESCRIPTION	VENDOR/NOTES	AMOUNT (USD)
VENUE RENTAL	Ballroom	Dble Tree Hilton	waived
CATERING	3-course dinner + drinks (350guests)	Dble Tree Hilton	\$17,500.00
EVENT STAFFING	TAF logistic team, wait staff, bartenders	TAF TeamDble Tree Hilton	\$15,000.00
AUDIO/VISUAL PRODUCTION	Microphones, screens, lighting, tech crew	Dble TreeHilton	\$3,800.00
SECURITY	Security	TAFStaff	\$10,000.00
TROPHIES & AWARDS	Custom crystal awards (50 units)	Crown Awards Inc.	\$8,000.00
DECOR & SIGNAGE	Stage design, photo wall, florals	Balloons by Dejay	\$5,400.00
MARKETING & DESIGN	Digital invites, flyers, printed programs	AAA Kopy	\$3000.00
PHOTOGRAPHY	Coverage of entire event	Divine Infinite Photography	\$2,500.00
VIDEOGRAPHY	Coverage of entire event	Ram Vision	\$18,500.00
ENTERTAINMENT	Jazz band, DJ,	Tap Band	\$6,200.00
EMCEES	Emcees	Master of Ceremony	\$3,000.00
TV/RADIO PROMOTIONS	TV, radio, social media promotion	Local Broadcast	\$20,000.00

COMPREHENSIVE Financial Breakdown

AIRFARE (30 PESONNEL)	S.W. AIRLINES (TYPICAL PRICES BETWEEN \$340.00-\$510.00)	S.W. AIRLINES	\$16,000.00
HOTEL (15 ROOMS) TWO QUEEN BEDS EACH ROOM	Dble Tree Hotel (typical pricing \$230.00/night)	Dble Tree Hotel	\$7,000.00
PROMTIONAL MATERIALS	T-shirts, Hats , Gift certificates, backpacks, cups	Ccustom Ink	\$3,000.00
INSURANCE	\$1,000,000 aggregate	State Farm	\$200.00
CONTINGENCY/MISCELLANEOUS	Last-minute purchases, transportation	Various, uber, door dash	\$2,000.00

Total Expenses: \$ 141,100.00



LEGACY SPONSORSHIP DECK The 2026 TAF Awards

GOLD LEGACY SPONSOR \$100,000

- 1 RESERVED VIP TABLE (10 GUESTS)
- Prominent sponsor recognition on all event-related marketing & promotional collateral
- Opportunity to display any products, services, or company marketing materials
- Company name mentioned in media advertising, print, online, podcast, radio & social media platforms
- Three awards in company name at the TAF Awards
- Table placard with corporate name & logo
- Banner with logo and business name at main entrance
- Stage acknowledgement throughout event
- Company logo on step & repeat backdrop
- *****The 2025 Gold Legacy Philanthropy Award Trophy*****

TITLE SPONSOR \$75,000

- 6 RESERVED VIP Tickets (6 GUESTS)
- Prominent sponsor recognition on all event-related marketing & promotional collateral
- Opportunity to display any products, services, or company marketing materials
- Company name mentioned in media advertising, print, online, podcast, radio & social media platforms
- One award in company name
- Table placard with corporate name & logo
- Stage acknowledgement
- The 2025 Legacy Philanthropy Award Glass Plaque

SILVER SPONSOR \$50,000

- 4 RESERVED VIP Tickets (4 GUESTS)
- Prominent sponsor recognition on all event-related marketing & promotional collateral
- Opportunity to display any products, services, or company marketing materials
- Company name mentioned in media advertising, print, online, podcast, radio & social media platforms
- Table placard with corporate name & logo